



Meet and Join the Publicity Team

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https://people.debian.org/~charles/talks/2026-05-09_meet-and-join-publicity-team.pdf

Agenda

- Who we are
- What we do
- Who does what
- How you can contribute
- Questions

Who are we?

Delegated team by the DPL

- Anupa Ann Joseph (anupa)
- Carlos Henrique Lima Melara (charles)
- Jean-Pierre Giraud (jipege)
- Joost van Baal-Ilić (joostvb)

as of 2026-05-09

Who are we?

How can you contact us?

- Mail to `debian-publicity@lists.debian.org`
- Mail to `press@debian.org`
- Message on IRC/Matrix to `#debian-publicity`

What do we do?

- Moderate public news items and announcements
- Blog: "Bits from Debian"
- Debian News
- Deciding on publication venues
- Official contact point for press inquiries
- Spokesperson of the Debian Project
 - No personal view and wording

What do we do?

At salsa.debian.org/publicity-team/

- Debian Micronews (toots)
 - micronews.debian.org
- Debian Blog: "Bits from Debian"
 - bits.debian.org
- Debian Announcements
 - www.debian.org/News
 - debian-news@ and debian-announce@

What do we do?

Some examples:

- DPL interviews
- Release announcement
- Point Release announcement
- Obituaries
- "End of 10" campaign
- Subscription for pushing to [linkedin.com](https://www.linkedin.com) and dev.to
- New DDs/DMs announcement

Who does what?

- **Jean-Pierre Giraud:** bits, micronews, announcements, DebConf coverage, new DDs/DMs
- **Anupa:** bits, micronews, announcements, DebConf coverage, social media maintenance, outreach events, tracking events
- **Charles:** bits, micronews, CI/CD, managing VM
- **Joost:** new DDs/DMs, replying mails, managing VM, organizing team meetings

What do we need from you?

We welcome newcomers and any small contributions!

- Writing about what happens in Debian
- Preparing announcements
- Doing interviews
- Improving our tooling
- New ideas are welcome
- Anything we mentioned previously

Reach us by mail, irc or merge requests

Questions?

How can you contact us:

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(Almost) everything is documented at
<https://wiki.debian.org/Teams/Publicity/>

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