



Knowledge,
Power and
free Beer 2.0

Andreas Tille

Free Beer

Code
Hard and soft Ware
Free of charge

Knowledge

WikiPedia
Open Access
Excursion

Power

Free Software
Adopters
Distribution

Cheers

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Andreas Tille

Cáceres, July 26, 2009

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- Free Software in general
- Adopters of the Idea
- Distribution

4 Cheers

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Code in general

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- a rule for converting a piece of information into another form or representation

- Examples:

- DNA contains rules to build protein representations
- Computer science code is rules to build applications
- Recipes are rules to build food

Code in general

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- Examples:
 - DNA contains rules to build protein representations
 - Computer source code are rules to build executable programs
 - ...

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Code invented by nature

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Example genetic code

```
TGAT ACTG CCTT GCAT ATCG CTAA TAGT GTCA TCTA TACC ACTG ATAC CTTG CATA
TCAG TAAT ACTG TCTT GCAT ATCG CTAA TAGT GCCA TTCA TACT ACTG ATAC TGCC
TTGC ATAT CGCT AATA GTGC CATT CATA CTAC TGCC TTGC ATAT CGCT AATA GTGC
CTTG CATG CCAC TAAT AGTG TCTT CGAT ACCA TTAA TATT GCTT TGCA TATC ACTA
ATAG TGCC TTCG ATAC CACT GATA CTAC CTTG CATA TTAC TAAT ATTA CCTT GCAT
```

- *Genetic code* is the set of rules by which information encoded in genetic material is translated into proteins by living cells.
- Research needed to understand
- Interpreted by biological replication mechanisms
- Needs technological invention to change

Code invented by men

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Executable code of program saying Hello world

```
...  
0000350 428d a301 95ac 0804 14ff a885 0494 8b08  
0000360 ac15 0495 3908 72da c6e7 a805 0495 0108  
0000370 c483 5b04 c35d 768d 8d00 27bc 0000 0000  
0000380 8955 83e5 08ec b0a1 0494 8508 74c0 b812  
0000390 0000 0000 c085 0974 04c7 b024 0494 ff08  
00003a0 c9d0 90c3 4c8d 0424 e483 fff0 fc71 8955  
...
```

- *Machine code*: system of instructions and data executed directly by a computer's central processing unit. It is the lowest-level representation of a computer program.
- Intended to be interpreted by computers
- Hard to understand and sometimes forbidden by law
- Comparison to genetic code is weak - but some similarities

Code invented by men

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Source code of `hello.c`

```
#include <stdio.h>
int main (void) {
    printf("Hello World");
    return 0;
}
```

- *Source code*: collection of statements or declarations written in some human-readable computer programming language. Source code allows the programmer to communicate with the computer using a reserved number of instructions.
- A computer program's source code is the collection of files needed to convert from human-readable form to some kind of machine code
- Problem: you do not always get access to the source code

Measuring bugs

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- Average software project - without inspections - runs about a 5% error rate¹ (= 1 bug per 20 lines of code)
- Space Shuttle project runs one bug per 400,000 lines of code (0,00025%) at a cost of \$1000/line ².

¹201 Principles of Software Development, Alan Davis

²www.fastcompany.com/online/06/writestuff.html

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Isn't this brave?

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In my books I offer rewards for the first person who finds any particular error . . . In software I similarly pay for errors in the $T_E X$ and METAFONT programs. The reward was doubling every year: It started out at \$2.56, then it went to \$5.12, and so on, until it reached \$327.68, at which time I stopped doubling. There has been no error reported in $T_E X$ since 1994 or 1995, although there is a rumor that somebody has recently found one. I'm going to have to look at it again in a year or two. I do everything in batch mode, by the way. I am going to look again at possible errors in $T_E X$ in, say, the year 2003.

October 5, 2001, at the Technische Universität München, Donald Knuth presented a lecture entitled "All Questions Answered".

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- Vendor and vendee can

- 1 Weigh it
- 2 Bite it
- 3 Throb it
- 4 ...

→ both are able to check the ware

- Rights of the vendee

- Duplication not worth the effort

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→ both are able to check the ware

- Rights of the vendee

- Ownership
- Alteration
- Sale

- Duplication not worth the effort

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- 3 Throb it
- 4 ...

→ both are able to check the ware

- Rights of the vendee

- Ownership
- Allocation
- Sales

- Duplication not worth the effort

- Vendor and vendee can

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- Is it really ware?

- 1 Weight?
- 2 Checkable?
- 3 ...

- Rights of the buyer of the license

- Duplication prevented by technical means

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● Is it really ware?

- 1 Weight?
- 2 Checkable?
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● Rights of the buyer of the license

- ☐ Right to use
- ☐ No charges
- ☑ No selling

● Duplication prevented by technical means

- Is it really ware?

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Fresh fish

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- Market: vendee and vendor able to evaluate ware
- Does soft ware stink?

Fresh fish

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Software is not for sale

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Distribution

Cheers

- Three instances of “free”

- 1 *Download binary code here* → “free beer”
- 2 See everything, hear everything - but say nothing
- 3 Free Software

- Where's the catch?

Software is not for sale

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Cost of a Linux Distribution

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- Calculation was done by D. Wheeler for Red Hat Linux 7.1 (June 2001)
- Today's Debian might contain about ten times more lines of code

Estimation of costs of RedHat 7.1

Q: How long did it take to develop this Linux distribution by conventional proprietary means in the U.S. (in year 2000 U.S. dollars).

Q: Includes > 50 million physical source lines of code (SLOC).

Q: Would have required about 2-300 person-years of development time, as determined using the widely-used basic COCOMO model.

Q: Relates to about 50% of total development and operational development costs over Red Hat Linux 6.2 (which was released about 18 months earlier).

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Estimation of costs of RedHat 7.1

● > \$1 Billion to develop this Linux distribution by conventional proprietary means in the U.S. (in year 2000 U.S. dollars).

● Includes > 50 million physical server lines of code (LOC).

● That's how many lines of C/C++ code were used to develop the Red Hat distribution using the traditional proprietary Linux model.

● To compare, the Berkeley BSD 4.4 was developed by a small group of volunteers over a 10 year period, and the current code of Red Hat Linux 7.1 is about 10 times larger than BSD 4.4.

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Estimation of costs of RedHat 7.1

- 1 > *\$1 Billion* to develop this Linux distribution by conventional proprietary means in the U.S. (in year 2000 U.S. dollars).
- 2 Includes > *30 million* physical source lines of code (SLOC).
- 3 Would have required about *8,000 person – years* of development time, as determined using the widely-used basic COCOMO model.
- 4 Represents over a 60% increase in size, effort, and traditional development costs over Red Hat Linux 6.2 (which was released about one year earlier).

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The catch: Free \neq free of charge

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Cheers

- Crucial: free usage of the code

- Free in the sense: “free speech”

- Free speech requires

- Time to prepare it (time to create)

- Compensation of skilled experts (cost money)

- You have the freedom to ...

The catch: Free \neq free of charge

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... to use the program, however you wish;
... to copy and redistribute the source code and change it to fit your needs;
... to make your program (copy the program) and distribute it to others as you wish;
... to make your program (copy the program) and distribute it to others as you wish, but the code must be distributed under the same license.

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- You have the freedom to ...

● run the program however you wish

● study, copy, redistribute, modify, enhance, improve, extend, reuse the

code without restriction

● make your own version (copy the program) and change it to suit your

needs (e.g. change the code to make it work on a different platform)

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- Free speech requires
 - Time to prepare \rightarrow time is money
 - Competence \rightarrow skilled experts cost money
- You have the freedom to ...
 - 1 run the program however you wish
 - 2 help yourself (study the source code and change it to do what you wish)
 - 3 help your neighbour (copy the programme and distribute the copies to others when you wish)
 - 4 help your community (publish or distribute a modified version when you wish)

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Free Software

Adopters

Distribution

Cheers

- Crucial: free usage of the code
- Free in the sense: “free speech”
- Free speech requires
 - Time to prepare \rightarrow time is money
 - Competence \rightarrow skilled experts cost money
- You have the freedom to ...
 - 1 run the program however you wish
 - 2 help yourself (study the source code and change it to do what you wish)
 - 3 help your neighbour (copy the programme and distribute the copies to others when you wish)
 - 4 help your community (publish or distribute a modified version when you wish)

The catch: Free \neq free of charge

Knowledge,
Power and
free Beer 2.0

Andreas Tille

Free Beer

Code

Hard and soft Ware

Free of charge

Knowledge

WikiPedia

Open Access

Excursion

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Cheers

- 1 Free Beer
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 - Hard and soft Ware
 - Free of charge
- 2 Knowledge
 - **WikiPedia**
 - Open Access
 - Excursion
- 3 Power
 - Free Software in general
 - Adopters of the Idea
 - Distribution
- 4 Cheers

- Free knowledge
 - Just try: *wikipedia.org*
 - Look up own special field
 - ... and he saw that it was good
 - ... he made it better
 - Do you realise how frequent *WikiPedia edits* are?

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Publish in Wikipedia or perish

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Published online 16 December 2008 | Nature | doi:10.1038/news.2008.1312

[News](#)

Publish in Wikipedia or perish

Journal to require authors to post in the free online encyclopaedia.

[Dedan Butler](#)

[Wikipedia](#), meet [RNA](#). Anyone submitting to a section of the journal *RNA Biology* will, in the future, be required to also submit a Wikipedia page that summarizes the work. The journal will then peer review the page before publishing it in Wikipedia.

The initiative is a collaboration between the journal and the RNA family database (Rfam) consortium led by the [UK Wellcome Trust Sanger Institute](#) in Hinxton. "The novelty is that for the first time it creates a link between Wikipedia and traditional journal publishing, with its peer-review element," says Alex Bateman, who co-heads the Rfam database. The aim, Bateman says, is to boost the quality of the scientific content on Wikipedia while using the entries to update the Sanger database.

Share the data

RNA Biology will require Wikipedia pages from all authors who submit work to a new section of the journal, to be launched later this week,

Stories by subject

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- [Cell and molecular biology](#)
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Stories by keywords

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At least one Wikipedia article

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RNAbiology

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Abstracted/indexed in Medline/PubMed and Index Medicus.

Print ISSN: 1547-6286, Online ISSN: 1555-8584

guidelines for authors

Guidelines for the RNA Families Track

This track will primarily publish articles describing either: (1) substantial updates and reviews of existing RNA families or (2) novel RNA families based on computational and/or experimental results for which little evolutionary analysis has been published. These articles must be accompanied by STOCKHOLM formatted alignments, including a consensus secondary structure or structures and a corresponding [Wikipedia](#) article. Publication in the track will require a short manuscript, a high quality Stockholm alignment and at least one Wikipedia article, Each centered around the RNA in question.

Writing the manuscript:

The article itself should adhere to the format: Abstract, Introduction, Results, Discussion, Materials and Methods and Supplementary Material.

The Introduction should give an overview of the family detailing how and when were the original members identified, what is the function (if known) of the family and what was previously known about the taxonomic distribution of the family.

The Results section should discuss the new homologues (distinguishing paralogues and orthologues) found in the study, discuss the taxonomic distribution and evolutionary conservation of the families sequence and structure. Suggested figures are secondary structure diagrams, alignments (of the smaller families), phylogenetic trees and sequence logos.

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Open Access to scholarly information

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Distribution

Cheers

- Open Access platform aims to meet the growing demand for information to various target groups.
- Unrestricted, toll-free online access to scientific and scholarly knowledge and information
- Very topical and forward-looking issue and a movement which enjoys great support worldwide
- Increased visibility – and accordingly the greater impact – of openly accessible scholarly and scientific texts
- The Fraunhofer-Gesellschaft, the Helmholtz Association and the Max Planck Society have their own web pages where they provide information on their OA activities.

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Excursus I: Distribution of artworks

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Distribution

Cheers

- Artist deserves enough reward for his work to be motivated to continue and enhance his creative work
- DRM reserves the rights of companies of Recording Industry not the rights of artists
- Better chances for artists not contracted by Recording Industry
- Needed: better laws to reflect new reality



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Simple example

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More prominent example

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Distribution

Cheers

Science Fiction author Cory Doctorow:

- Traditional media companies try to apply copyright laws of analog world in digital world
- Instead of making an effort to prevent copying Cory Doctorow releases books under Creative Commons License
- Success: Most readers will be attracted to by a printed copy after reading free electronic version
- 11 official translations - but even more unofficial ones (which is permitted by CC license)
- Similar model used by Brazilian author Paulo Coelho

More prominent example

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Role of E-books

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Distribution

Cheers

- Role of E-books is not clear - but makes digital copies of books much more interesting
- Change will happen in classical publishing and in book stores
- Opportunity for unknown authors to gain popularity independently from publishers



Role of E-books

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Excursus II: Open Hardware?

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Distribution

Cheers

Riversimple Urban Car is an open source
hydrogen Fuel cell vehicle



- Working demonstrator vehicle on 16th June 2009
 - Production is planned to begin by 2013
 - Developed by teams at Cranfield and Oxford Universities
 - Open Source design will be stored on Wiki site online
 - Any small manufacturer can lease the design for free, modify it as desired, and build their own version of the vehicle
- Nobody can say whether this concept will be really successful – but everybody can notice very new concepts of opening knowledge

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Distribution

Cheers

- Sustainable functionality
- Functionality matters, name of the program does not
- Functionality = Program + Service
- Reasonable amount of cost is acceptable
- Program free of charge → more money for service left
- Open sources → contributors
- Quality increases with the number of users ...
- ... who have understand the principle and report bugs



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Get the facts

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Cheers

An open operating system has not only advantages



Get the facts



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Cheers

*“First they ignore you,
then they laugh at you,
then they fight you,
then you win.”*

– Mahatma Gandhi

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*“First they ignore you,
then they laugh at you,
then they fight you,
then you win.”*

– Mahatma Gandhi

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Director, Open Source Desktop Strategy at **Microsoft**

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Location: Greater Seattle Area

URL: <http://www.microsoft.com>

Type: Full-time

Experience: Director

Functions: Consulting, Strategy / Planning, Product
Management, Business Development

Industries: Computer Software

Posted: February 5, 2009

Posted by

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February 25, 2009 1:47 PM PST

Muglia: Open source to permeate Microsoft

Open-source entrepreneurs like Sun Microsystems' Zack Urlocker and Cloudera's Mike Olson were on parade on Wednesday at the **Stanford Accel Symposium**, but the biggest open-source announcement of all came from Bob Muglia, president of Microsoft's Server and Tools Business.

Alfresco CTO John Newton was twittering the event and **posted these comments from Bob Muglia's presentation**:

At some point, almost all our product(s) will have open source in (them).

If MySQL (or) Linux do a better job for you, of course you should use those products.

The reality is that more and more of Microsoft's products **already do include open-source software** (including MSN Messenger and Visual Studio), but it's still refreshing to hear **Microsoft acknowledge** what most enterprise software companies--including proprietary software companies with much to lose from open source--already know: open source is mainstream.



Bob Muglia



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→ I predict that in 17 years either Windows™ will be Free Software or not the leading operating system any more.

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Quotes of Keith Curtis, a programmer with Microsoft for 11 years who has written a book about why the Redmond way will fail:
"After the Software Wars"

- *proprietary software is holding us back as a society*
- *While proprietary software made Microsoft one of the most successful companies of all time, it's a model destined to fail because it doesn't let software programmers cooperate and contribute, and thus stifles innovation.*
- *As long as Microsoft and its proprietary model dominate, Curtis says, we will live in "the dark ages of computing."*
- *The free software community is producing technically superior products through an open, collaborative development model. People think of Wikipedia as an encyclopedia, and not primarily software, but it is an excellent case study of this coming revolution.*

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- *Even Apple threw away their proprietary kernel and replaced it with a free one.*
- *Free software undermines Microsoft's profit margins. Even if Microsoft were to adopt Linux*
- *I worked on text engines for five years at Microsoft and wrote my book using OpenOffice.*
- *If Microsoft, 20 years ago, built Windows in an open way, Linux wouldn't exist, and millions of programmers would be improving it rather than competing with it.*
- *Microsoft is manning a leaky ship, and the only thing they can do is just try to pump water faster.*
- *The biggest difference between Windows and Linux is that free software contains thousands of applications, installable with one click, and managed as one set.*



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Who releases his software?



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There is a tendency that No. 2 or 3 in market release their products as Free Software:

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Borland Interbase backdoor exposed

Open source reveals foolishly hardcoded password

By **Kevin Poulsen** • **[Get more from this author](#)**

Posted in [Music and Media](#), 12th January 2001 05:45 GMT

SecurityFocus.com

A back door password has been hidden in Borland/Inprise's popular Interbase database software for at least seven years, potentially exposing tens of thousands of private databases at corporations and government agencies to unauthorized access and manipulation over the Internet, experts say.

Analysts report that the account name 'politically' with the password 'correct' unlocks access to Interbase versions 4.0, 5.0 and 6.0 over the Net, and on any platform. Moreover, because Interbase has the ability to execute user-defined functions, the back door can be used to inject malicious code into a system, which could give an attacker administrative access to the computer itself, according to a Wednesday advisory from Carnegie Mellon University's Computer Emergency Response Team ([CERT](#)).



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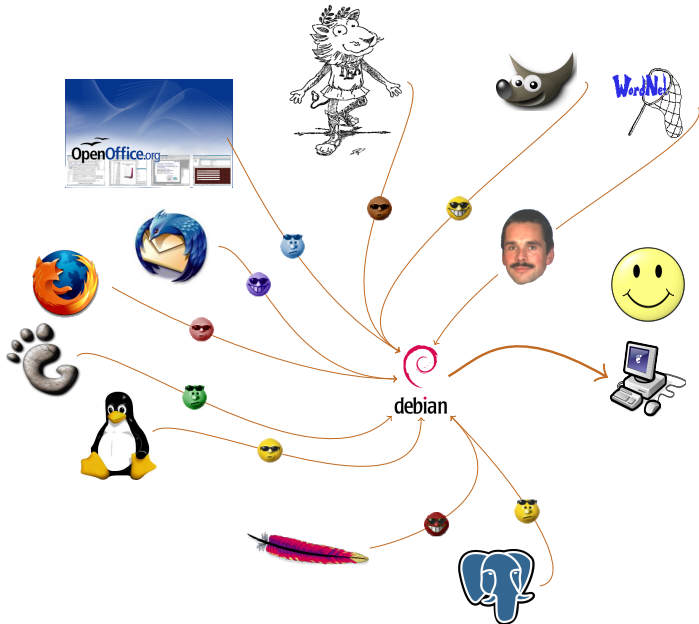
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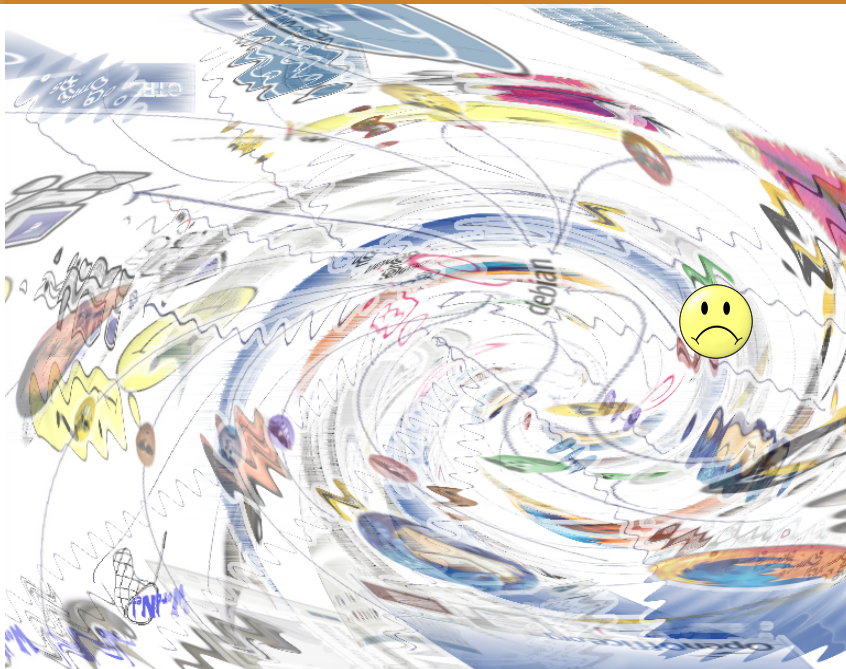
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What to do when buying new software

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- Is there anybody who likes a dongle or complicated registering procedures?
- Ask sellers of devices to free their code and ask them what they might loose if they do so
- The only thing they might lose is the trust in their company if a skilled programmer might have a look at their rotten code
- Don't ask what your competitor *might* win – ask what your *effective* win really is.
- Just save the effort to hide your knowledge

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Making the world a better place?

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- It's not that I'm a specifically nice person because I share my code – I just learned that it is more effective to do so

But perhaps people consider myself to be a bit more nicely



- Free Software is not to make the world a better place – it's just a way to give information to those who might use it.

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This talk can be found at
<http://people.debian.org/~tille/talks/>
Andreas Tille <tille@debian.org>