

The background of the slide features three smooth, grey, rounded stones stacked vertically on a bed of fine, light-brown sand. To the right of the stones, a subtle, concentric circular pattern is drawn into the sand, resembling a Zen garden mandala. The overall lighting is soft, creating gentle shadows and highlighting the textures of the stones and sand.

ZEN AND THE ART OF PRESENTATIONS

or

**HOW TO PRESENT THINGS AND IDEAS
WITHOUT KNOCKING DOWN YOUR AUDIENCE**

ANDREA COLANGELO

PESCARA — NOVEMBER 18TH, 2014

Benefits from CEE CN – policy level Croatian perspective

- Establishing strategic partnerships with Ministry of Economy, Labour and Entrepreneurship in the process of cluster development in the Republic of Croatia
- Initiated Strategy of Cluster Development in the Republic of Croatia in 2008 – currently draft, expected to be finished by end 2009
- Initiated integration of cluster strategy with other industrial papers and sectoral strategies (Strategy for development of processing industry, strategies of development of industrial processing of textiles, and leather, Strategy of development of wood-processing industry etc.)
 - improved governance of Croatian cluster policy and cooperation of all cluster relevant institutions
 - participation with relevant EU programmes and exchange with cluster policy actors of other countries, cross-border cooperation of clusters
- Cluster policy in Croatia has to be seen against the background of its status as small transitional economy - The benefits of "clustering": enhanced competitiveness and inovativeness of the Croatian economy, activities aimed at lowering costs of business, development of products and processes, increased exports and access to new markets etc.



PRO INNO
EUROPE



INNO
NETS

Some Activities

Competitiveness

- "Winning Asian Markets (forthcoming 2004)
- "The Triangle Triangle: China's Rising, India and India" (forthcoming)
- "Global Competitiveness, Innovation and Higher Education: Addressing the Challenges and Opportunities" (Nov 2003)
- "India's Road to Innovation", Strategic Innovations (forthcoming, 1st Apr 2003)
- "China and India: Innovation Challenges" The Economist, 1st Feb 2003
- "The Rise of Chinese Multinationals", The National Interest, Jul 2002
- "Up to China 2002: Is China Ready?" China & World Economy (2002), May issue
- Cities
- "Global Cities: Shanghai as a Global Financial Hub", Shanghai Institute for International Relations, Apr 2003
- "The Wealth of Cities: Established Metropolises and Emerging Megapolises", Report to the Commission for Future, Finland's Parliament, August 2003
- "The Wealth of our Cities", The Gulf Research Economic Bulletin, No 7, 2003

Clusters and ICT

- "China as ICT Superpower" China Business Review, US China Business Council Mar 2003
- "India and Mobile Revolution", Strategic Innovations (forthcoming, June 2003)
- "Mobile Revolution", Producer of The Mobile Revolution in Korea, Russia, Taiwan, China and Vietnam, Aug 2003
- "The Mobile Revolution and China", China Communications, Vol 3, No 2, Apr 2003
- "Globalization and the Finnish ICT Cluster" (2003)
- "IT Success in Helsinki", Dublin Portland and Tel Aviv, OECD, Paris, May 2002
- Finnish Clusters
- Finland's Metropolitan Advantage (2003)
- The Virtual Cluster: Globalization, Urbanization, and Finnish Real Estate and Construction Cluster, HERS/REIS (2003)
- Finnish Strengths, Global Opportunities (2003)
- Competitiveness of Finnish Urban Regions (2007)
- Competitiveness of Finland's Cluster Leaders (2006)
- Finland's Innovative Capacity (2006)
- Finland's Winning Valley: Tales, (2002)
- The Nokia Revolution, American (2001)

How to Succeed in Business



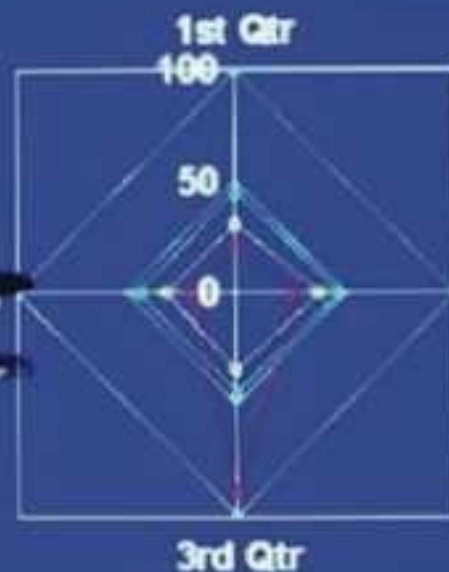
The job you want

The job you might get someday

The job you might get someday

Four steps above the job you have

Four steps above the job you have



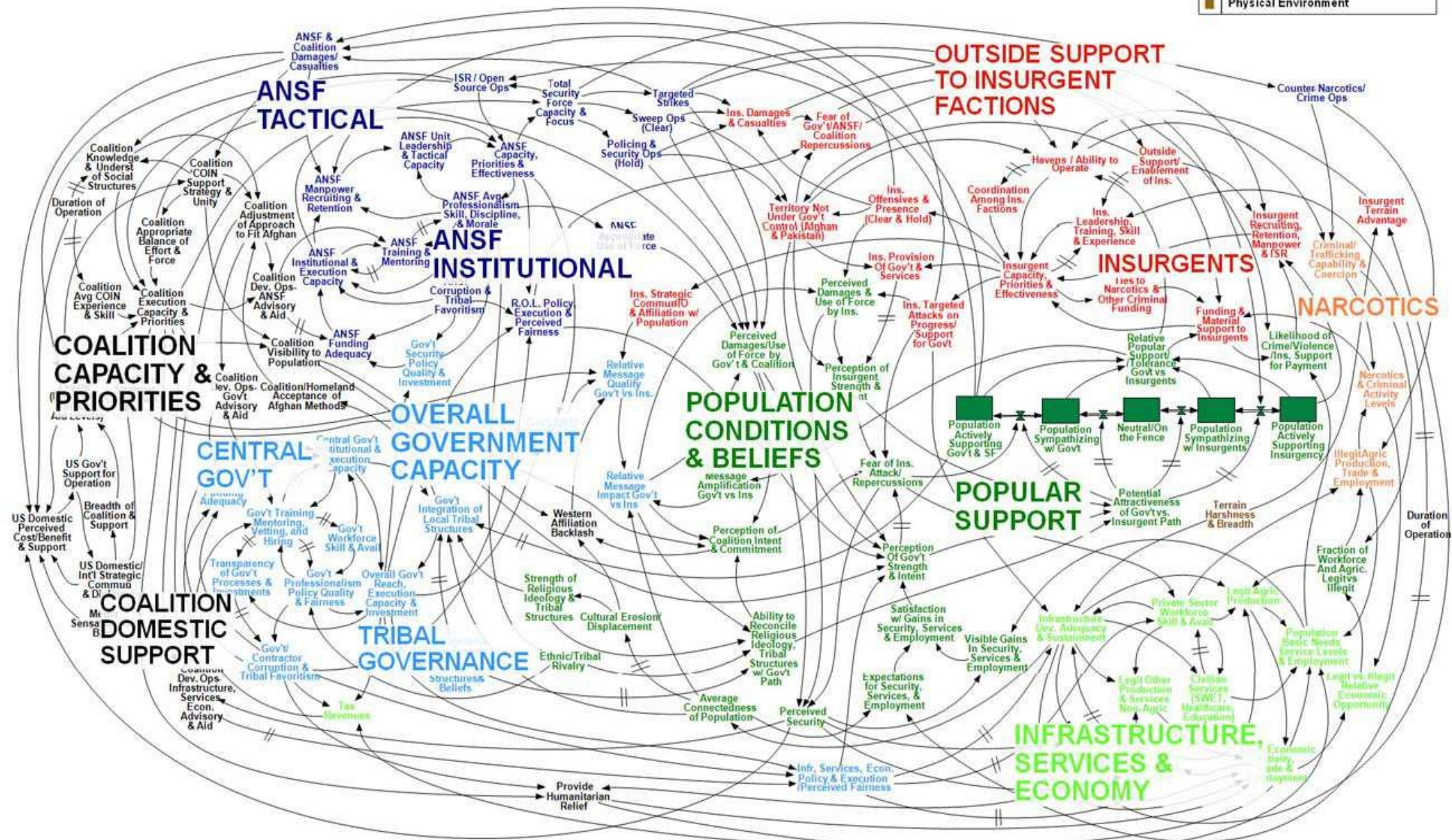
East
West
North

You

Afghanistan Stability / COIN Dynamics

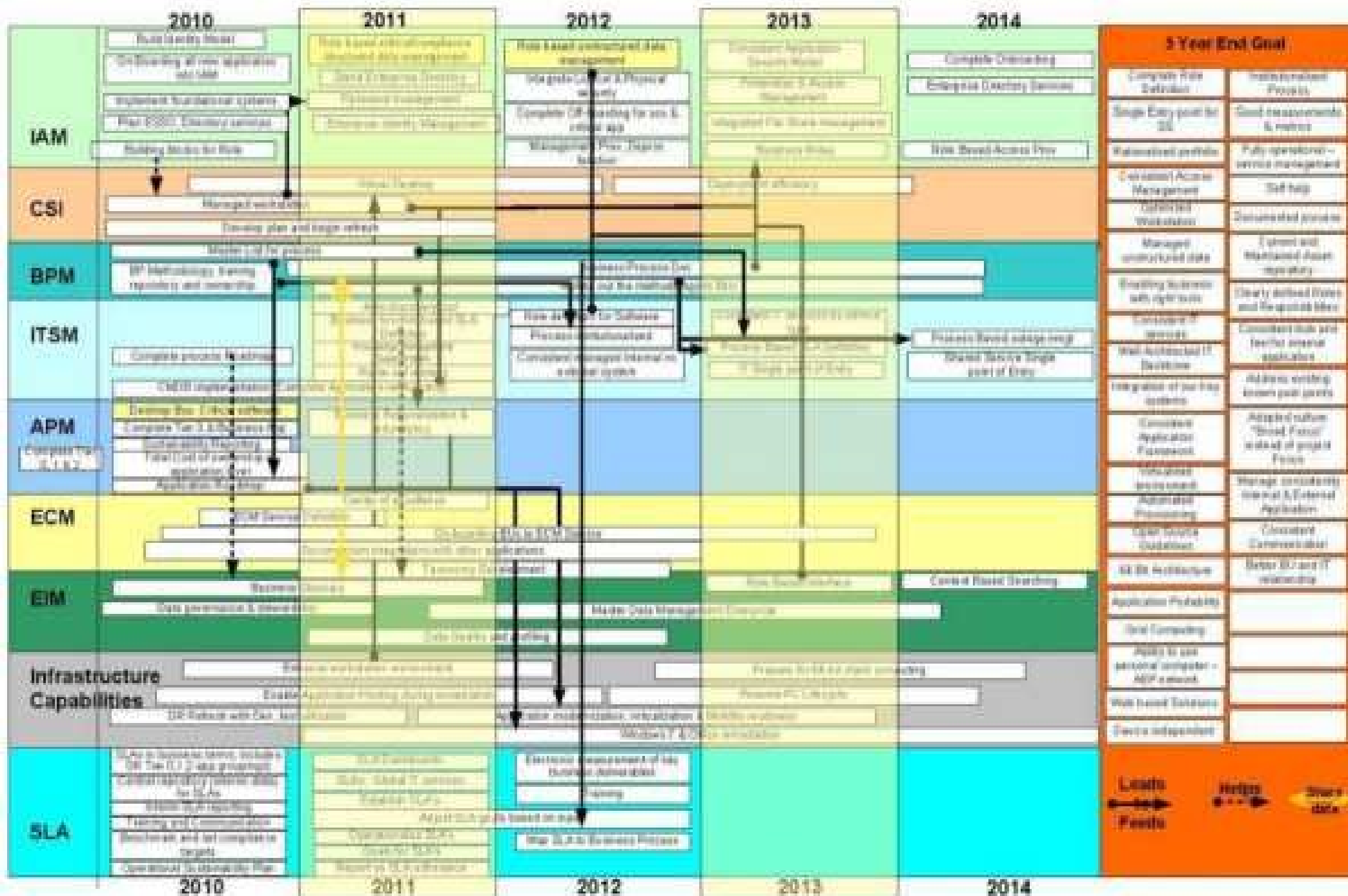
 = Significant Delay

- Population/Popular Support
- Infrastructure, Economy, & Services
- Government
- Afghanistan Security Forces
- Insurgents
- Crime and Narcotics
- Coalition Forces & Actions
- Physical Environment



WORKING DRAFT - V3

IT Modernization Roadmap





DEATH BY POWERPOINT

What's the most common communication

MISTAKE?

“Relating **too much information...**
Lots of force feeding, very little
digestion.”

— Dr. John Medina



“The brain doesn't pay attention to boring things, and I am as **sick of boring presentations** as you are.”

— Dr. John Medina



Includes the *Brain Rules*
feature-length documentary

brain rules

12 Principles for Surviving and Thriving
at Work, Home, and School

J O H N M E D I N A

FOREWORD BY GUY KAWASAKI

presentationzen

Simple Ideas on Presentation Design and Delivery

Garr Reynolds

Ben
Briders

VOICES THAT MATTER™



slide:ology

THE ART AND SCIENCE
OF CREATING GREAT
PRESENTATIONS



NANCY DUARTE

How did we get
HERE?



Is it our
(de) **FAULT?**





- Aggiungere una struttura con un clic

Normale

Struttura

Note

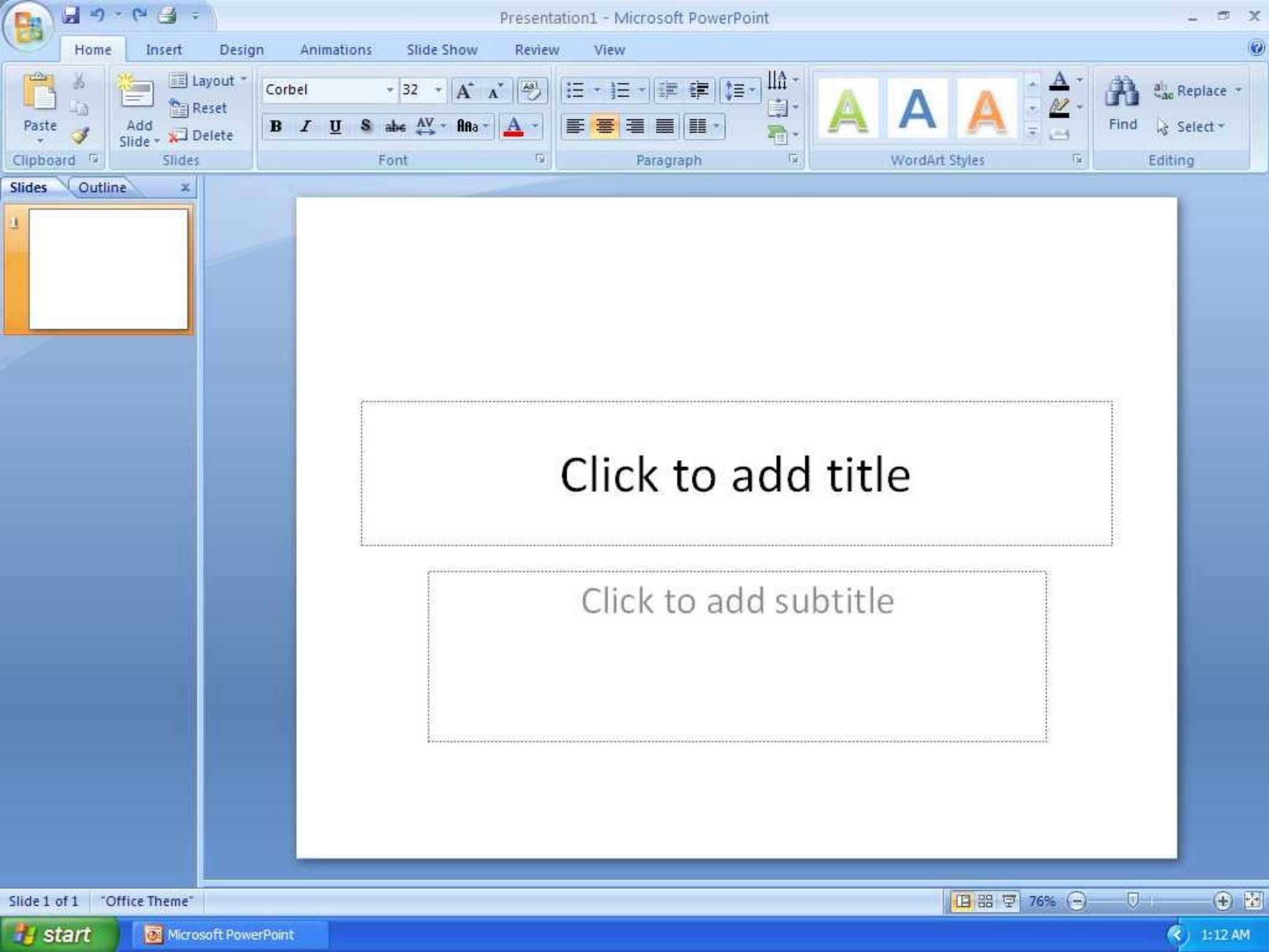
Stampati

Ordine diapositive

Ordine diapositive

+	1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	^
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- Aggiungere una struttura con un clic



Clipboard

Paste

Add Slide

Slides

Layout

Reset

Delete

Font

Corbel 32

B *I* U ~~S~~ abc AV aa A

Paragraph

Bullet points, numbering, indentation, alignment

WordArt Styles

Green A, Blue A, Orange A

Editing

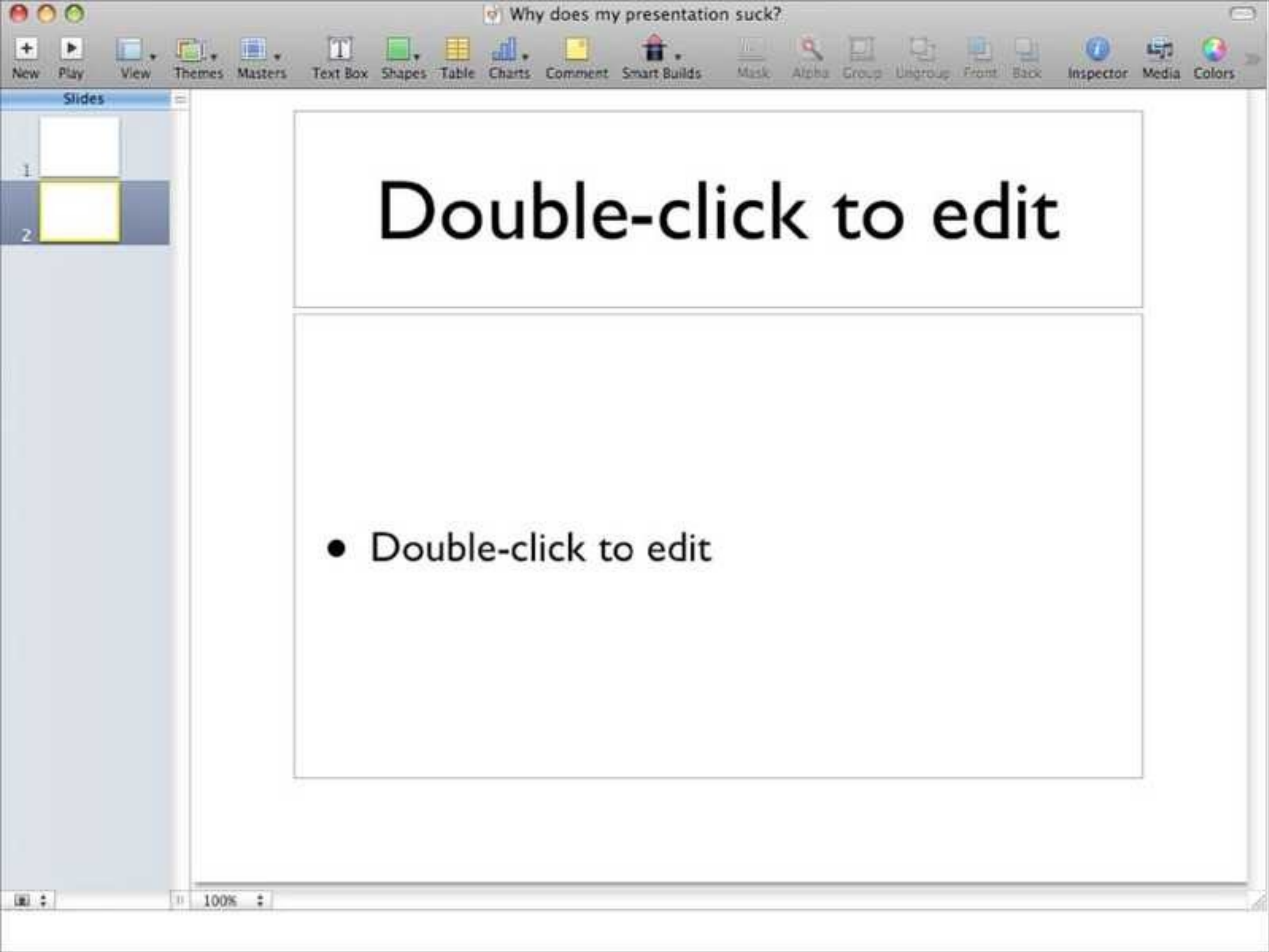
Find, Replace, Select

Slides Outline

Slide thumbnail

Click to add title

Click to add subtitle



Double-click to edit

- Double-click to edit



Windows Live™

- Internet-based personal services to bring together your digital world
- Centered on the individual
- Communications, information, protection
- Separate from Windows
- MSN.com continues as programmed content
- Primarily supported



iPhone

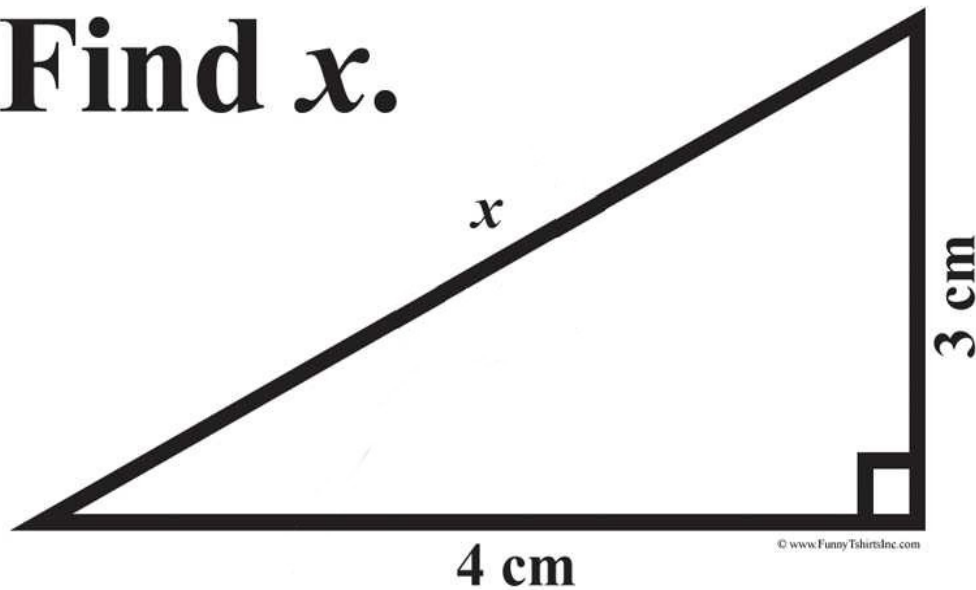
Apple reinvented the phone



Balance

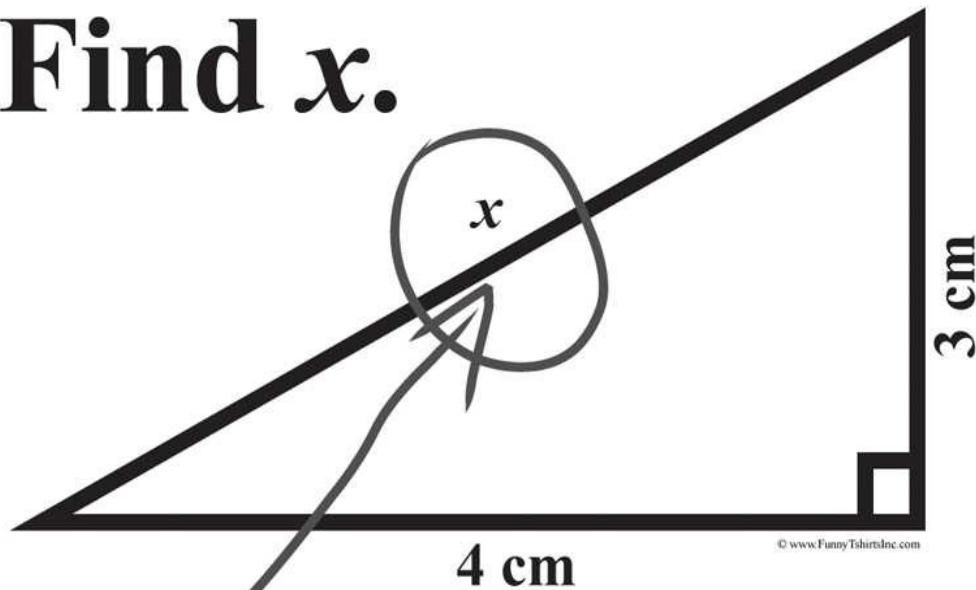


Find x .



Simplicity

Find x .



Here it is

Simplicity

Less is more



**IT'S NOT
ABOUT TOOLS**

“Most ideas you can do pretty darn well with a stick in the sand.”

— Alan Kay





Pause



Volume

Filmed September 2009 at TEDxPuget Sound

Simon Sinek: How great leaders inspire action



Subtitles



Transcript

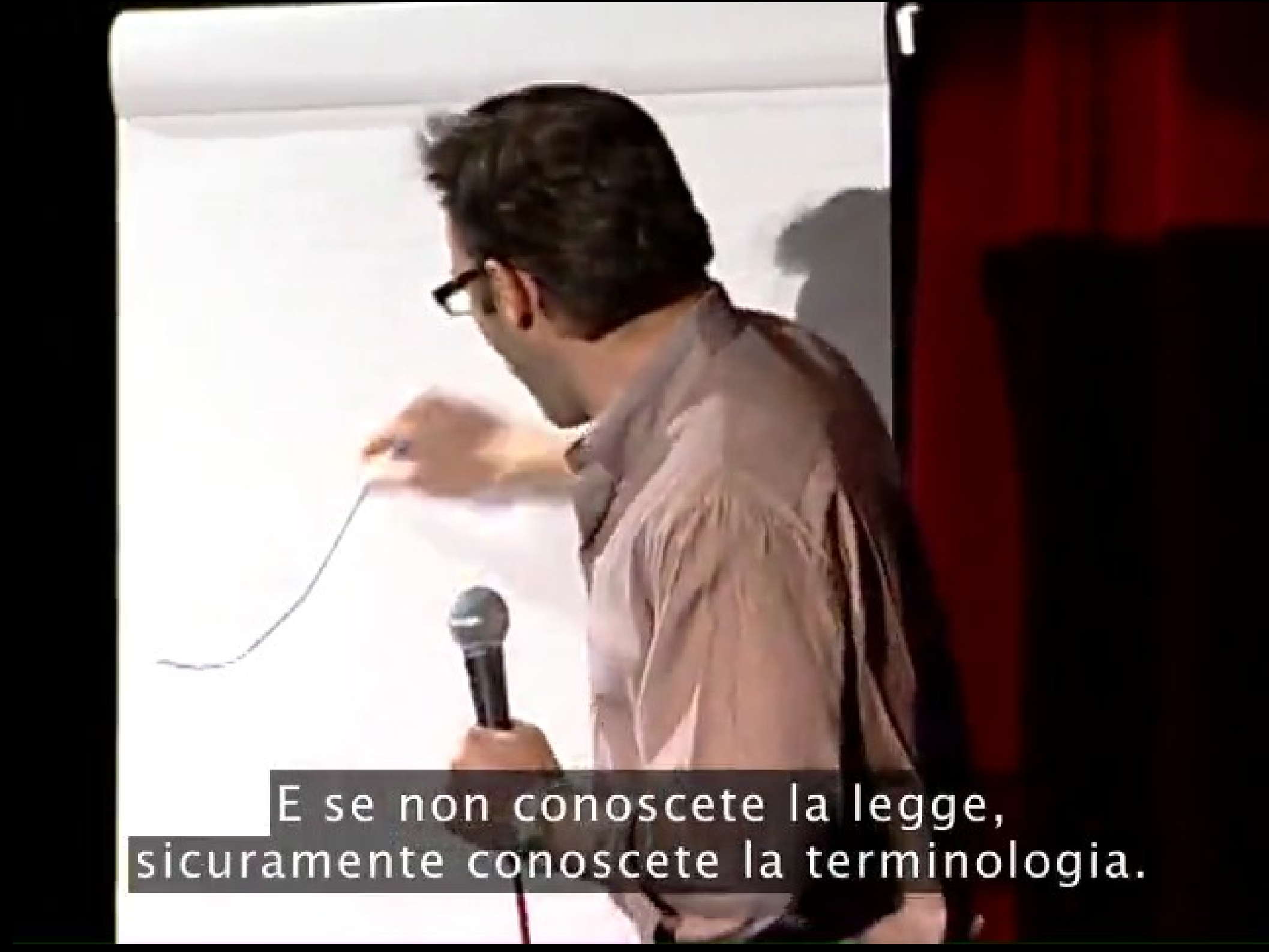
**16,149,840** Total views

Share this talk and track your influence!

Simon Sinek has a simple but powerful model for inspirational leadership all starting with a golden circle and the question "Why?" His examples include Apple, Martin Luther King, and the Wright brothers ... (Filmed at

Related talks & playlists



A man with dark hair and glasses, wearing a light-colored button-down shirt, is shown from the side. He is holding a black microphone in his right hand and a pen in his left hand, drawing a curved line on a whiteboard. The background is dark, and a red curtain is visible on the right. A white number '1' is in the top right corner.

E se non conoscete la legge,
sicuramente conoscete la terminologia.



Pause



Volume

Filmed February 2006 at TED2006

Ken Robinson: How schools kill creativity



Subtitles



Transcript

**25,802,907** Total views

Share this talk and track your influence!

Sir Ken Robinson makes an entertaining and profoundly moving case for creating an education system that nurtures (rather than undermines) creativity.

Related talks & playlists



A man with short, light-colored hair and glasses is shown in profile, facing right. He is wearing a dark suit jacket over a light-colored shirt and a dark tie. He appears to be speaking, with his mouth slightly open. His right hand is raised, with the palm facing up, in a gesturing motion. The background is a solid green color. The lighting is focused on the man, with a slight shadow on the wall behind him.

E c'è una ragione.

Never become the tool of your

TOOLS

START IN ANALOG MODE

Do not start here



Title: How to stay fit and healthy in today's world

You're in charge.

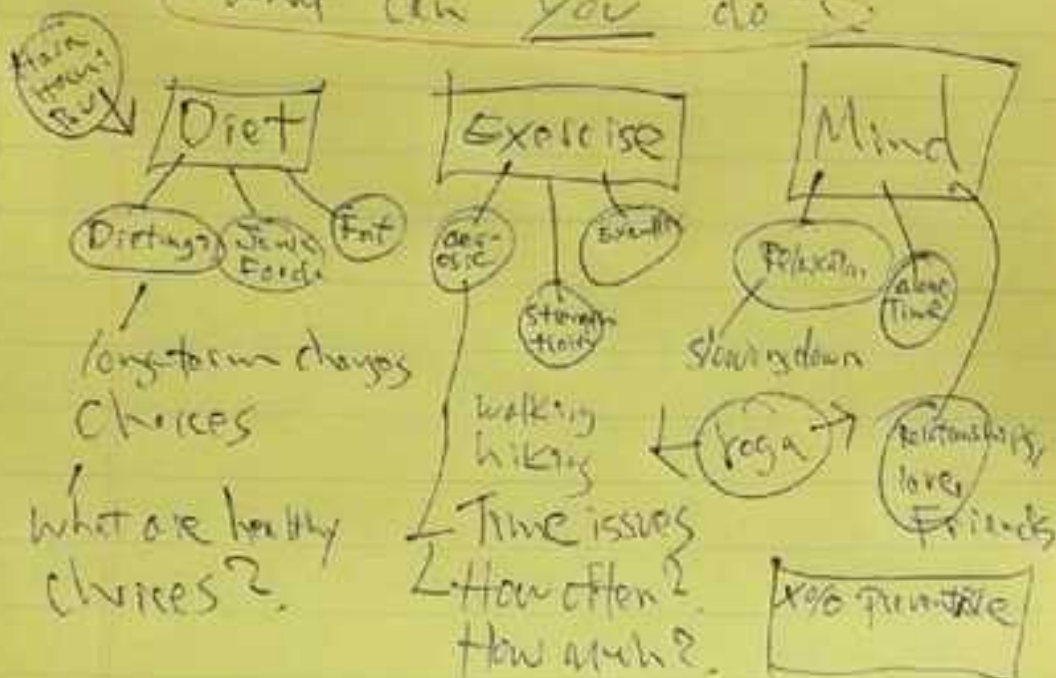


You are in control of your health/fitness

Context → obesity rates / \$ cost
↑ obesity-related illness

Cases → Genetics, environment, behavior/choices

What can you do?



Plan “analog”



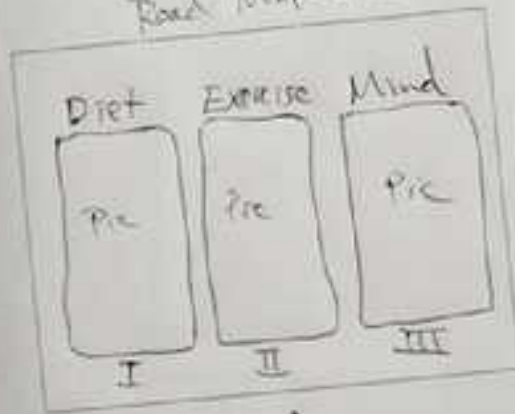
Taking Control of Your Fitness

Title

[Case =] You're in
charge.
You're in control
(Not genetics, environment, etc.)



Road Map - 3 sections



1/3 @ healthy weight

2/3 over weight or
obese

- American epidemic
- Health costs \$

3 Part S

Diet • Fat, junk food,
"Hara hachibu"
"Japanese diet"

Exercise Making Time,
walking, etc. • Weights

Mental health Relaxation,
Friends, alone time,

Taking Control of Your Fitness

Title

[Core =] You're in
charge.
You're in control
(not genetics, environment, etc.)

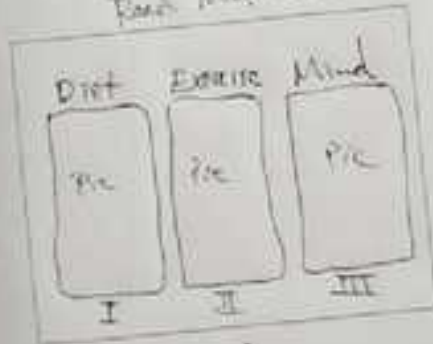


1/3 @ healthy weight

2/3 over weight or obese

- American epidemic
- Health costs \$

Read Map - 3 sections



3 Parts

Diet • Fat, junk food,
"Hara hachi bu"
"Japanese diet"

Exercise Making time
walking, etc. • weights

Mental health Relaxation,
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Taking Control of Your Fitness

Title

[Core =] You're in
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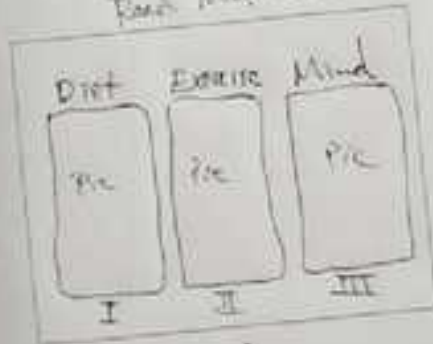


1/3 @ healthy weight

2/3 over weight or obese

- American epidemic
- Health costs \$

Read Map - 3 sections



3 Parts

Diet • Fat, junk food, "Hara hachi bu" "Japanese diet"

Exercise Making time walking, etc. • weights

Mental health Relaxation, Friends, alone time,



Taking Control
of
Your Fitness

Title

[Core =] You're in
charge.
You're in control
(not genetics, environment, etc.)

33% of Americans
are at a healthy weight

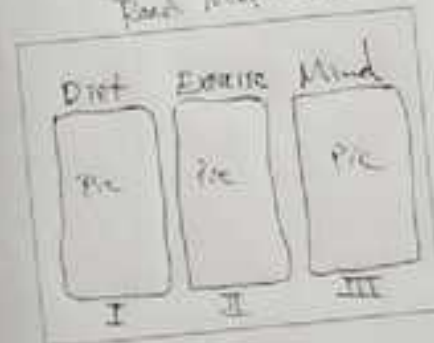


1/3 @ healthy weight

2/3 over weight of
those

- American epidemic
- Health costs \$

Read Map - 3 sections



3 Parts

Diet • Fat, junk food,
"Hara hachi bu"
"Japanese diet"

Exercise Making time
walking, etc. • weights

Mental health Relaxation,
Friends, alone time,

Taking Control of Your Health



Less than 33%

of U.S. adults are at
a "healthy weight."



Diet

Exercise

Mind



Taking Control
of
Your Fitness

Title

[Core =] You're in
charge.
You're in control
(not genetics, environment, etc.)

33% of Americans
are at a healthy weight

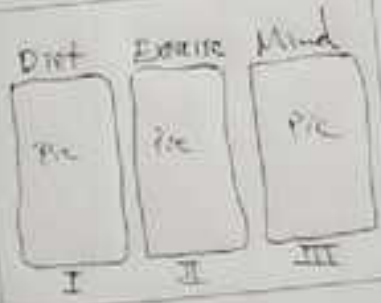


1/3 @ healthy weight

2/3 over weight of
those

- American epidemic
- Health costs \$

Read Map - 3 sections



3 Parts
Diet • Fat, junk food,
"Hara hachi bu"
"Japanese diet"
Exercise Making time
walking, etc. • weights
Mental health Relaxation,
Friends, alone time,

Paper is your best

FRIEND

LOOK FOR THE STORY

**“What is truer than truth?”
Answer: “The story.”**



Isabel Allende

TED Ideas worth
spreading

“Forget about PowerPoint
and statistics.....”

— Harvard Business Review



“To involve people at the deepest level, you need stories.”

— Harvard Business Review





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CAUTION CAUTION CAUTION



AMOR VACUI

250円

1100 1100 1180 1120 1150 1200 1150 1200

串カツ
大西屋
時間営業・年中無休

串カツ

串カツ
1100

通天閣の逸品!!!
新世界名物
串カツ
どて焼
一本80円~

★
喫茶
スー

半田屋
酒場

串

日本名物
串カツ
横綱
酒処

280円

日本一の串カツ

この冬は「カニ食べ」日帰りバスツアー

かに食べ放題温泉

入浴又は散策 日帰りバスツアー

¥~6,980円



20-489-321 (土・日・祝休み)

金沢温泉入浴

この冬は 会席の昼食と温泉入浴 日帰りバスツアー

9,800円~11,000円



行程紹介

市川P.A(トイレ休憩) → (特約店、北近畿観光) → 温泉入浴(45分ご滞在)

会席の昼食(カニ会席のご昼食とご入浴/ゆったり2時間45分ご滞在)

(入浴された後、温泉の湯には温泉の湯を飲み上げます)

温泉入浴(温泉入浴)にて新鮮な海の幸のショッピング

日本一のおかし処(温泉入浴)にて試食とショッピング

またはかばんの町(温泉入浴)にてショッピング

(北近畿観光、特約店) → 市川P.A(トイレ休憩)

旅行企画・実施 京阪交

おでかけ便利な京阪沿線よりご出発!!

Eat **only**
until
80% full.



Eat **only**
until **80%** full.



Eat **only**
until **80%** full.



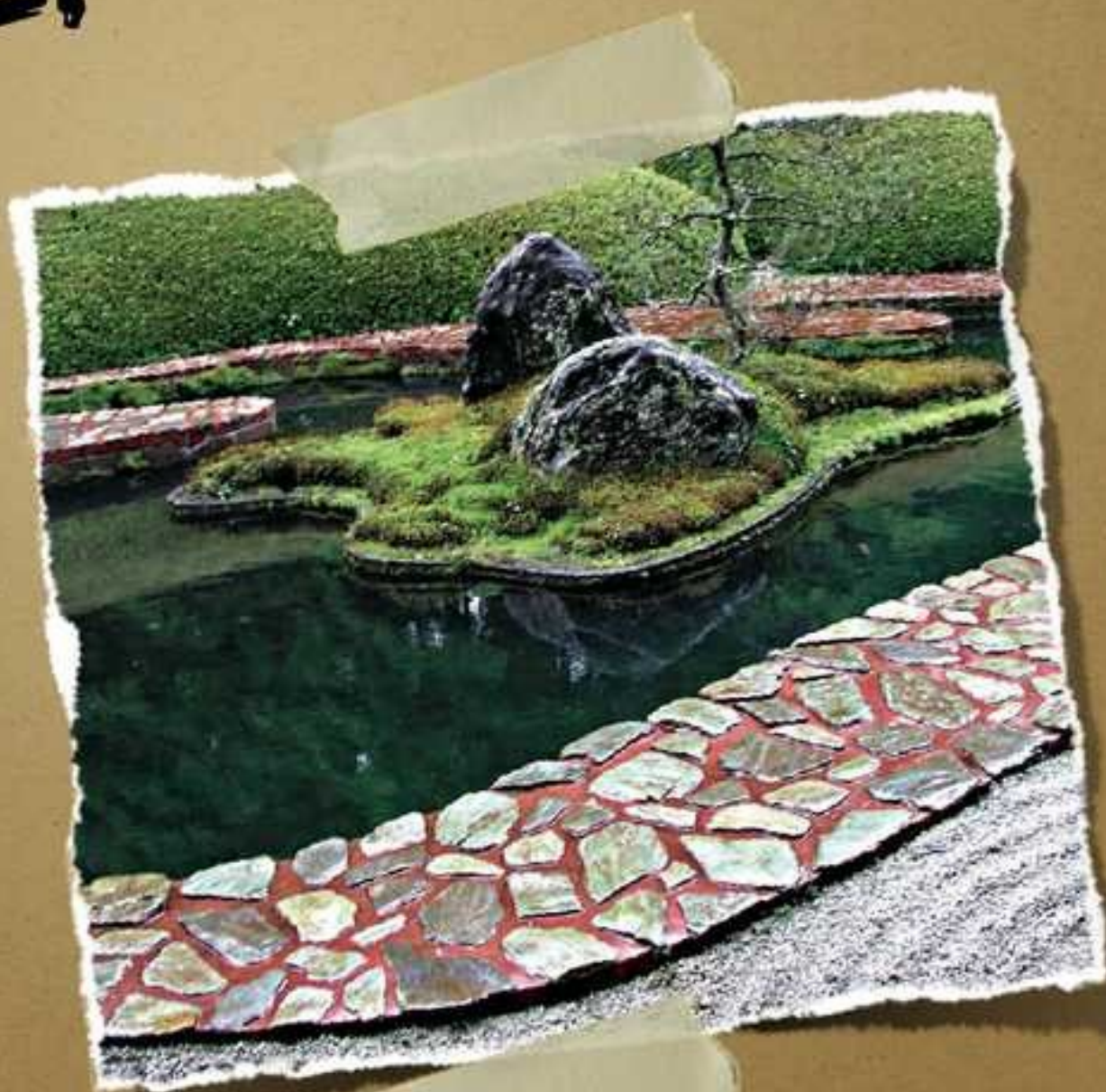
Empty space is

GOOD

SHOW RESTRAINT

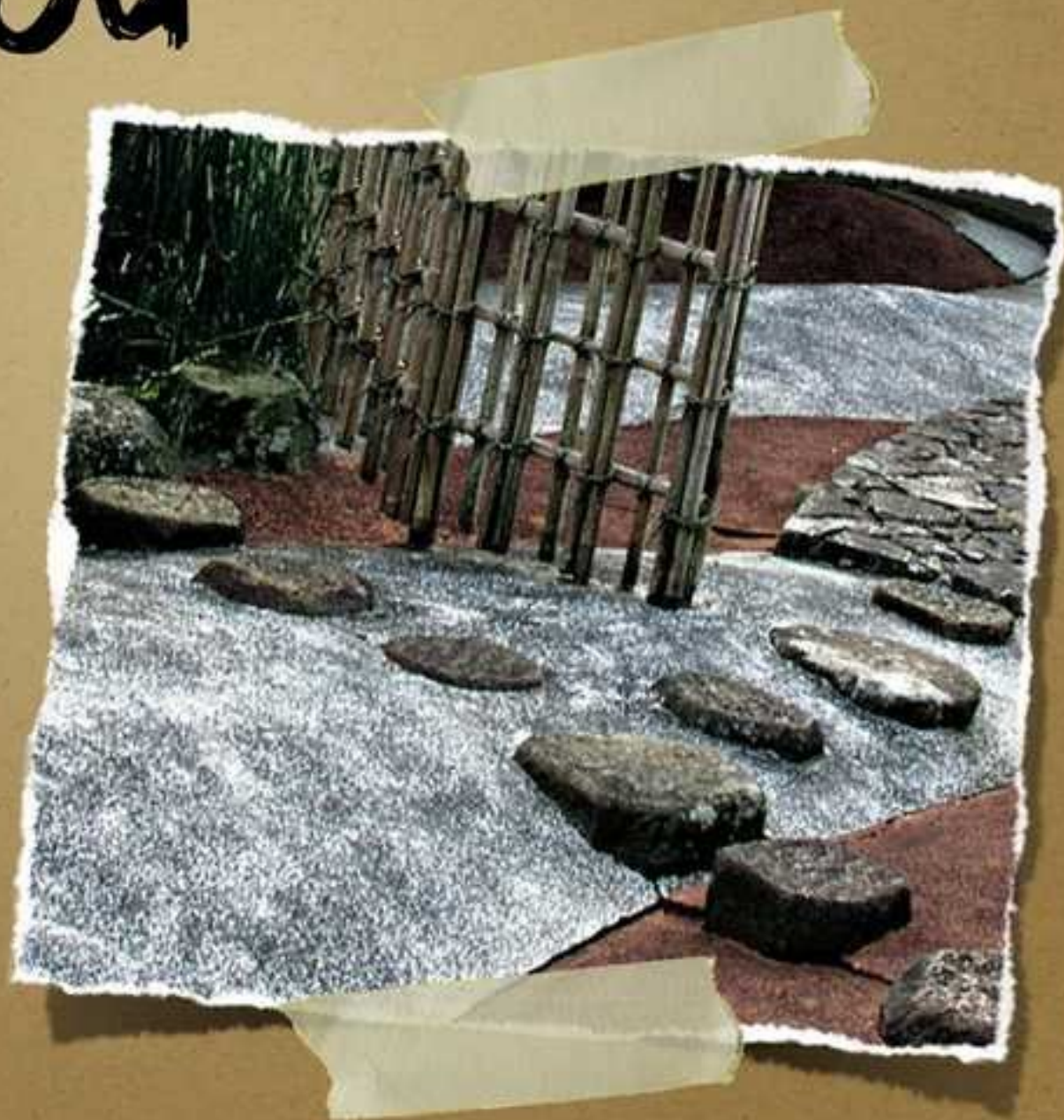
YOKUSEI

Control



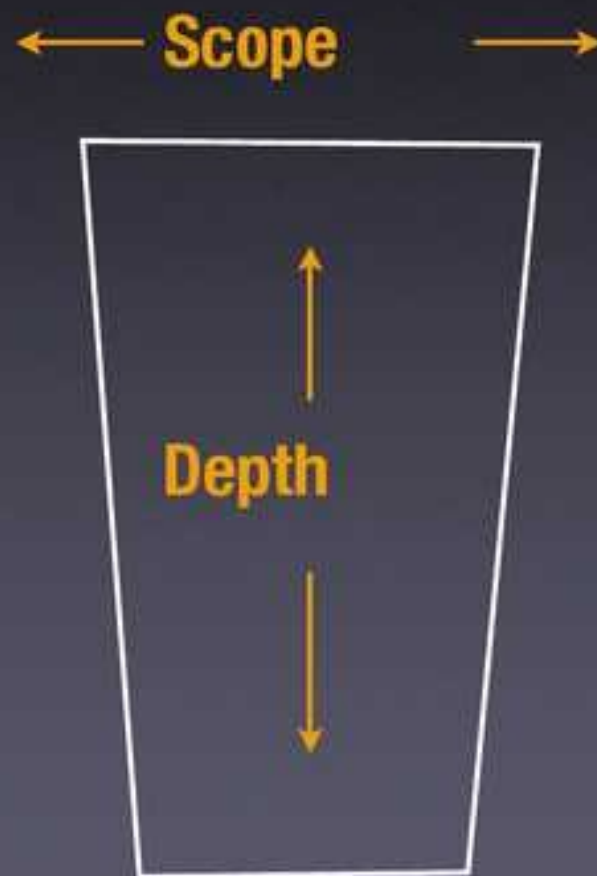
SETSUDOU

Moderation



Inclusion & exclusion





Choose

RESPONSIBLY

**VISION TRUMPS ALL
OTHER SENSES**

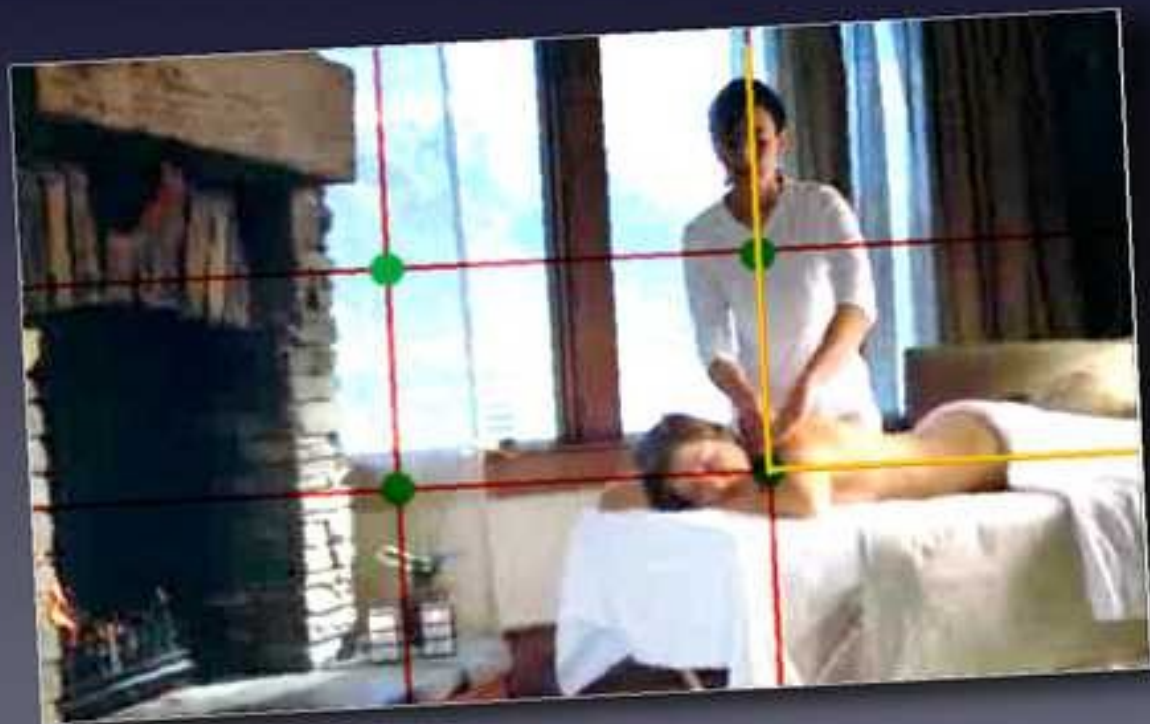
We are incredible at remembering **pictures.**



Rule of thirds

Rule of thirds





















Less than 33%
of U.S. adults are at
a “healthy weight.”



AFGHANISTAN: REFUGEES

- ▶ More than two decades of civil war and the destruction of towns and villages have caused mass movement of the people of Afghanistan in two major directions --
 - Emigration, mainly to Pakistan and Iran, or escape to the relative safety of the capital city, Kabul.
- ▶ According to the United Nations High Commissioner for Refugees (UNHCR) estimates, more than 5 million Afghans have been displaced either as Internally Displaced Persons (IDPs) inside the country or in neighbouring states over the past twenty-three years.
 - As many as 300,000 Afghans have entered Iran and Pakistan since September 11, 2001, while more than 3.5 million have been there for more than 10 years.



AFGHANISTAN: REFUGEES

Over two decades of civil war and
destruction of towns & villages.

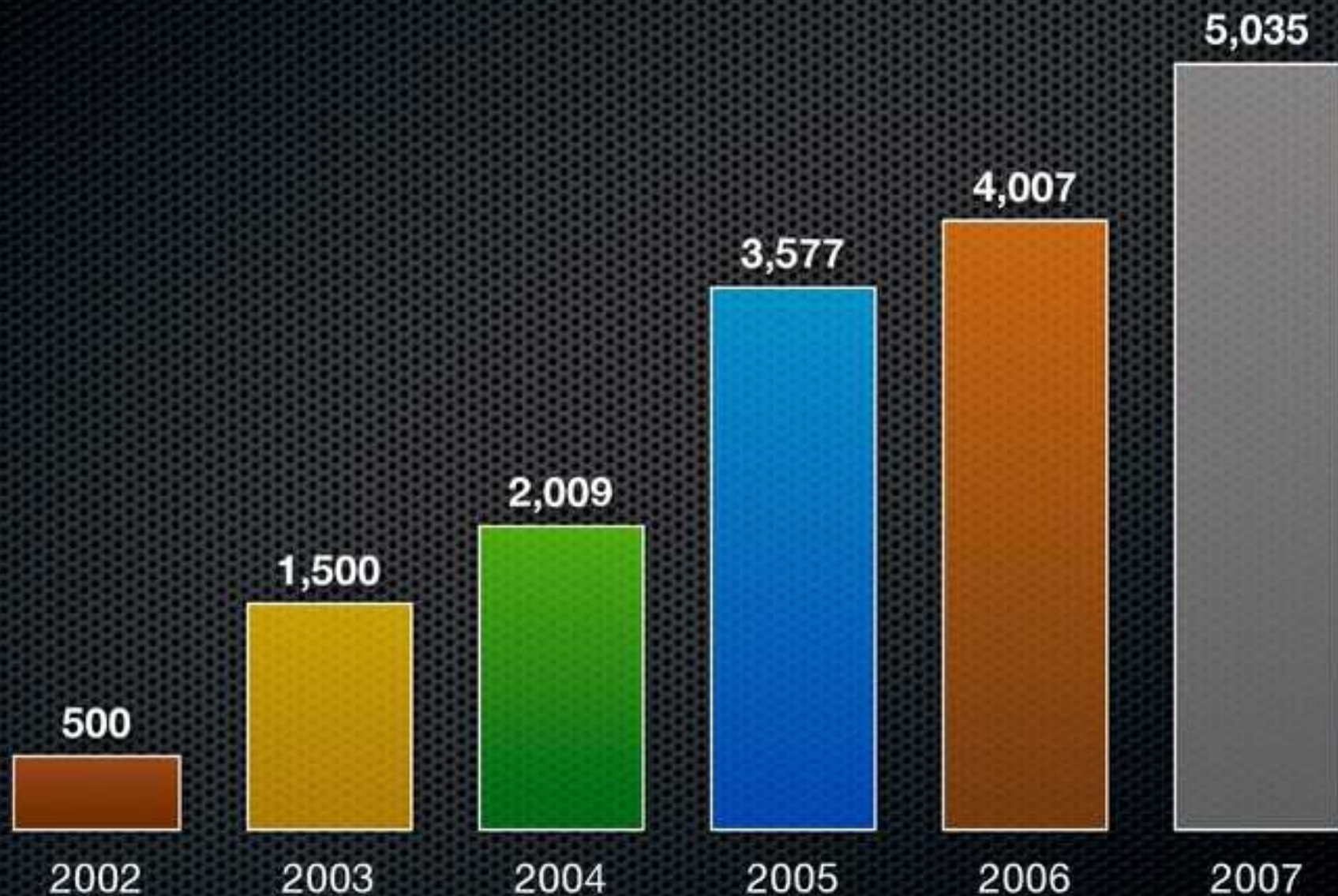


SIGNAL VS NOISE

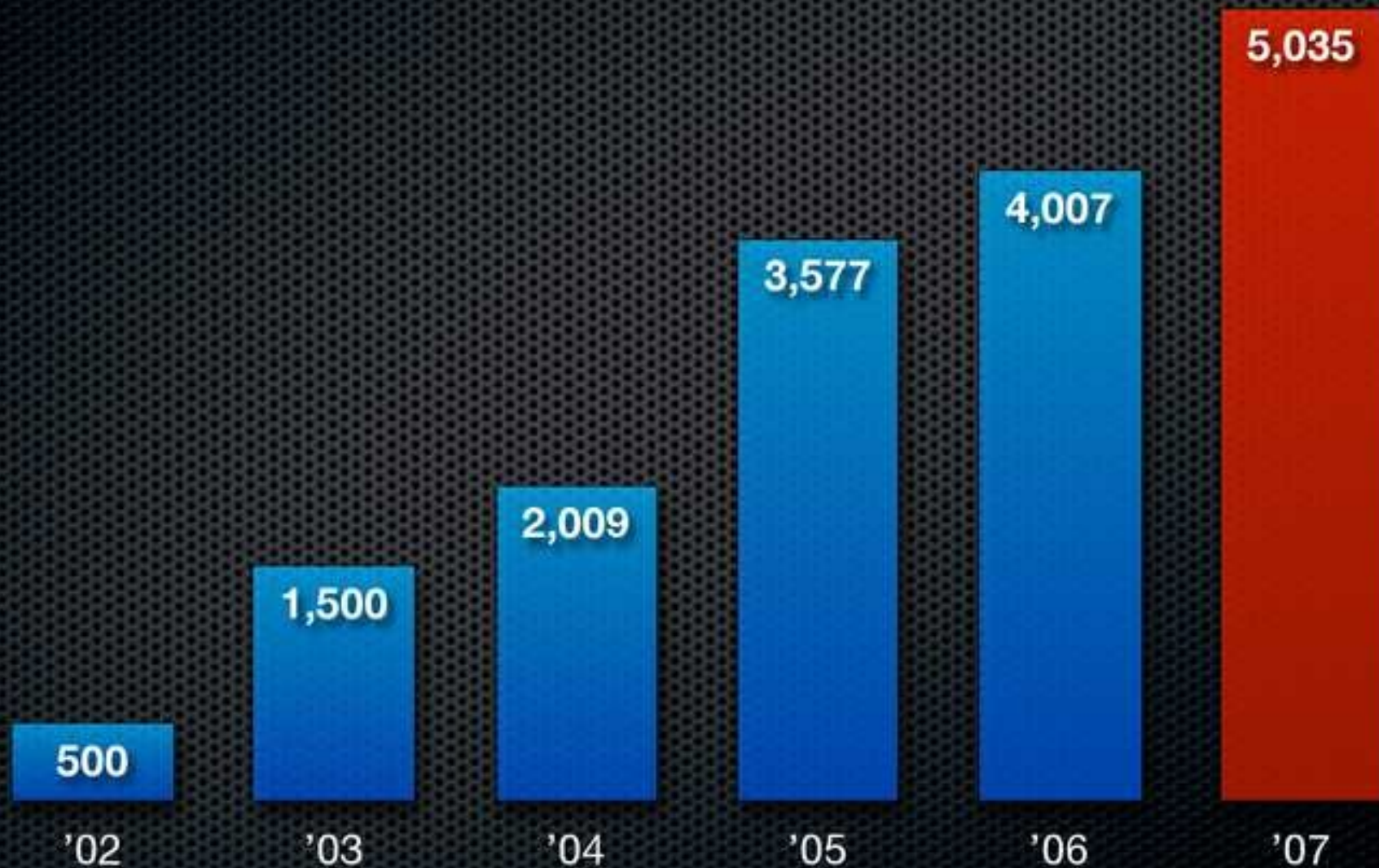
Number of bikes sold (2002-2007)



Over **5,000** bikes sold in 2007



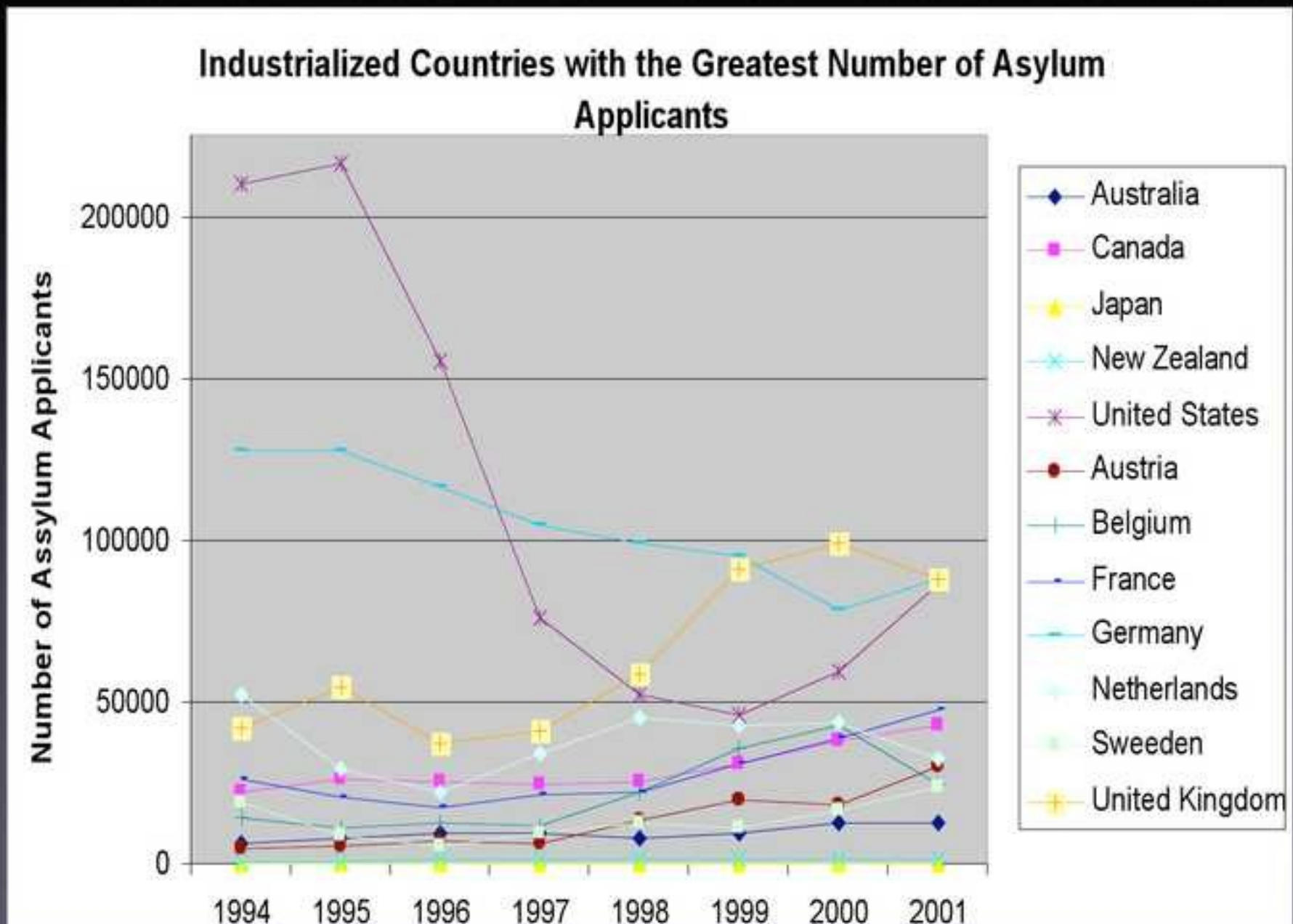
Over **5,000** bikes sold in 2007



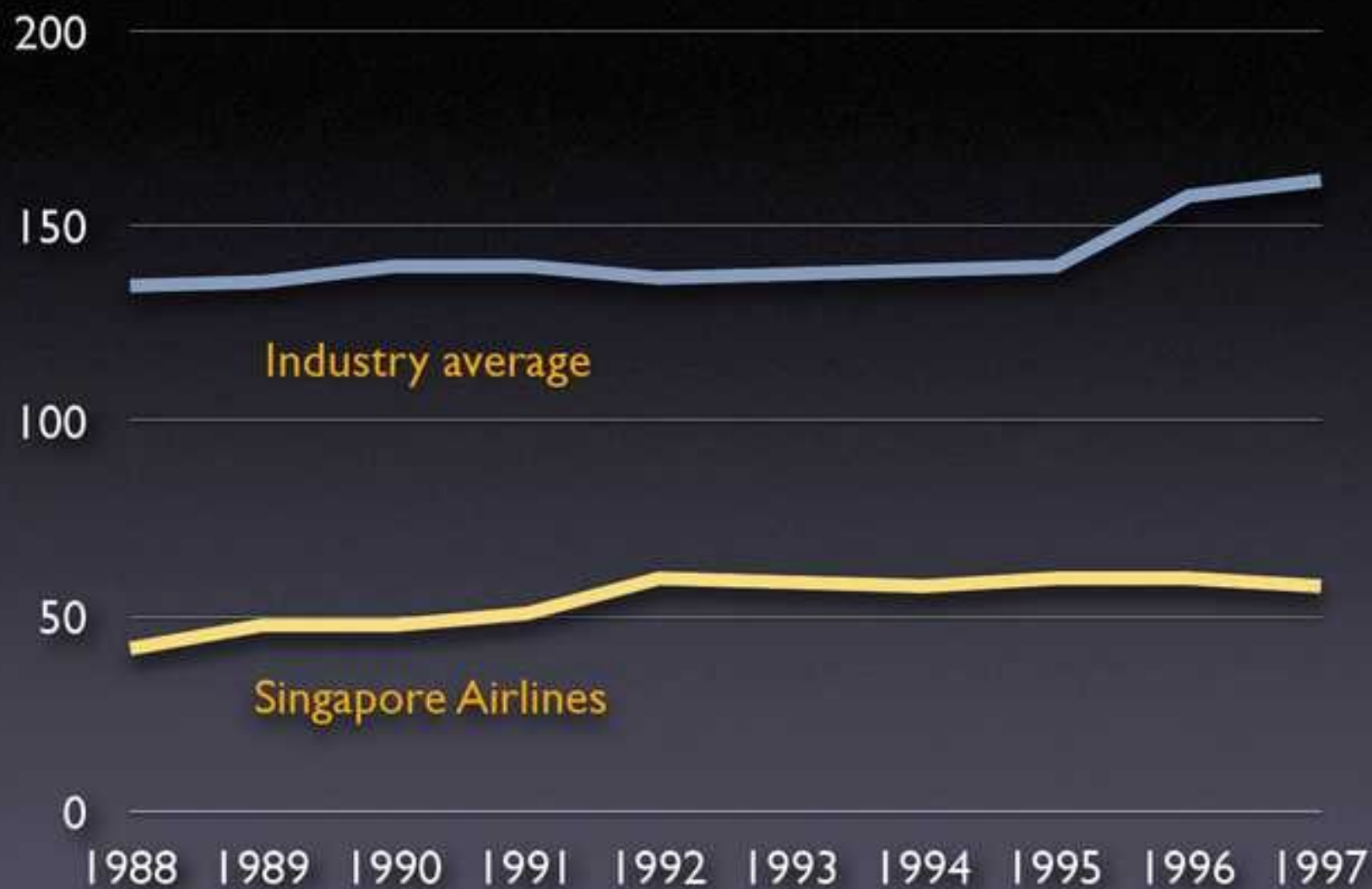
Over **5,000** bikes sold in 2007



Countries Receiving the Most Asylum Applicants

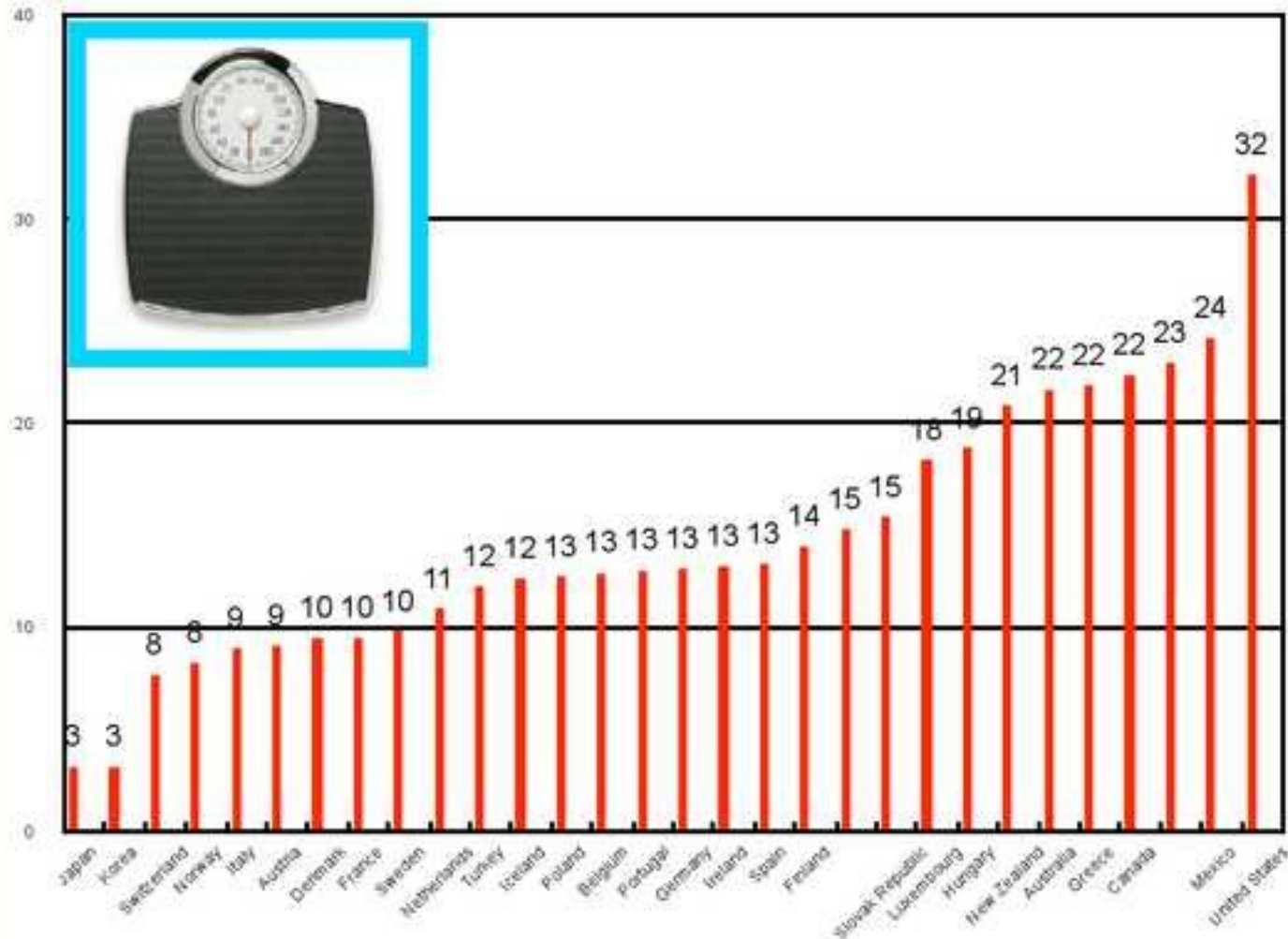


Average Age of fleet (months)



Obesity

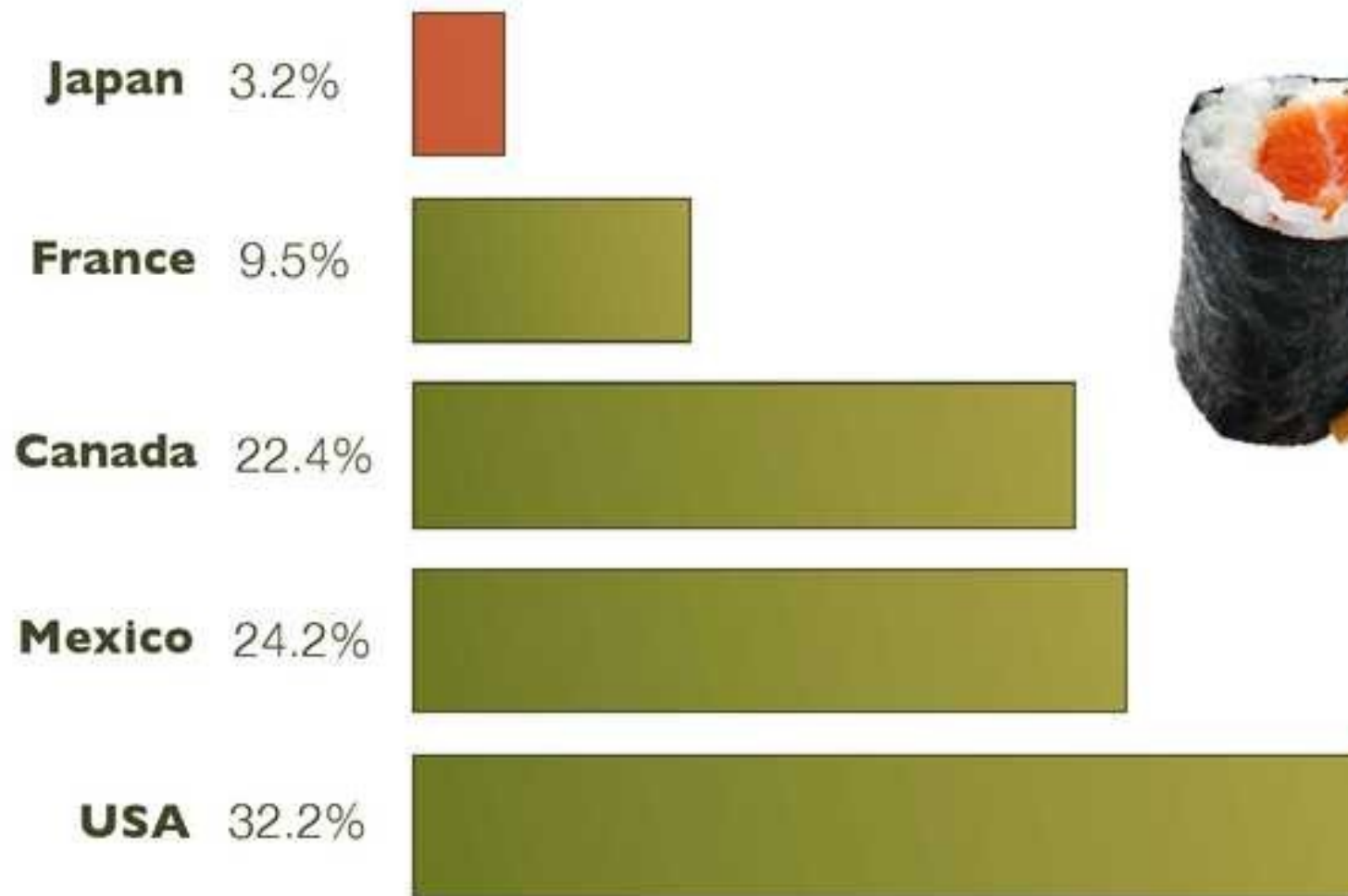
Percentage of population aged 15 and above with a BMI greater than 30 (2004)



Japan	3.2
Korea	3.2
Switzerland	7.7
Norway	8.3
Italy	9
Austria	9.1
Denmark	9.5
France	9.5
Sweden	9.8
Netherlands	10.9
Turkey	12
Iceland	12.4
Poland	12.5
Belgium	12.7
Portugal	12.8
Germany	12.9
Ireland	13
Spain	13.1
Finland	14
Czech Republi	14.8
Slovak Republ	15.4
Luxembourg	18.2
Hungary	18.8
New Zealand	20.9
Australia	21.7
Greece	21.9
Canada	22.4
United Kingdom	23
Mexico	24.2
United States	32.2

The obesity is gaining in many countries of the world. In US obesity is a serious health issue which leads to many health problems

3.2% of Japanese are “Obese”



IT'S ALL ABOUT DELIVERY

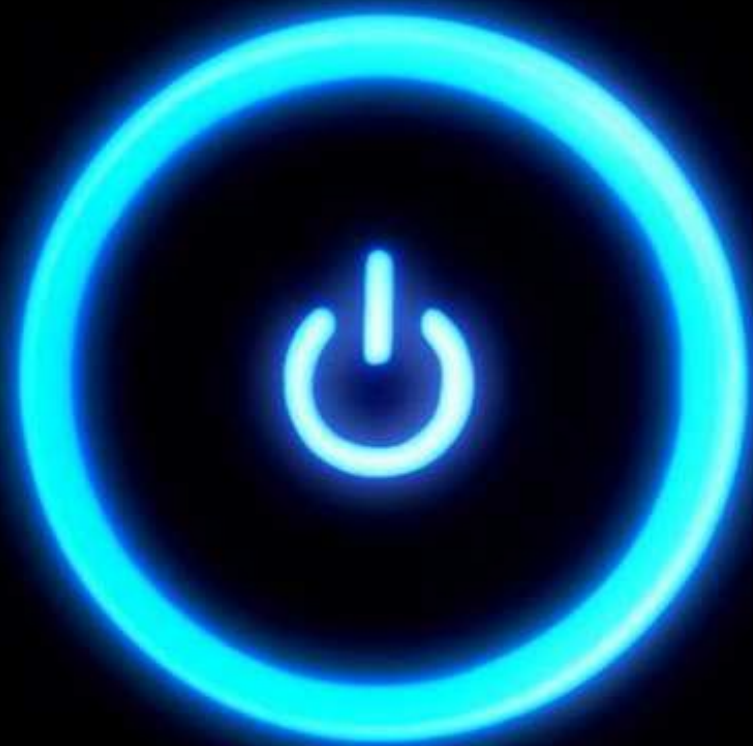
A wooden podium with a microphone stands on a stage. The background is a red curtain. The text 'Your 'best' ENEMY' is overlaid on the right side of the image.

Your 'best'
ENEMY









EXPERIENCE IS KING

It takes time...





...find the time!



BONUS

BREAK THE RULES!





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andreacolangelo.com